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Home Appliance *NewsLine*

An AHAM Bulletin to Editors

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STRONG SECCND-QUARTER AND YEAR-TO-DATE GAINS OUTPACE JUNE APPLIANCE SHIPMENTS

CHICAGO -- Major home appliance industry shipments increased 5.5% in the first-half, 4.6% in the second-quarter, and 2.7% in June, reports the Association of Home Appliance Manufacturers (AHAM).

June shipments were only 4.3 million units because, with weather mild this summer, consumer demand for home comfort appliances is off. Shipments of room air conditioners and dehumidifiers are down 27.1% for June.

Core product shipments, however, increased 4.4% during the month. These include refrigerators, ranges, dishwashers and home laundry equipment, and represent the bulk of dollar value for full-line appliance manufacturers.

All of these surpassed their June 1991 levels as several appliance categories made notable advances.

- **Gas dryers** (97,700 units) had their best June ever.
- **Refrigerators** (788,100 units), **disposers** (415,900 units), and **electric ranges** (300,600 units) each achieved their second-best June levels.
- **Gas ranges** (224,200 units) had their best June since 1973, and for **freezers** (175,800 units), it was their best June since 1981.

The industry shipped 23.5 million units since the start of the year and 12.4 million in the second quarter.

The latest industry forecast, compiled in May, projects a 2.7% increase in appliance shipments this year to 44.6 million units.

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MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
June, 1992

	JUNE			CALENDAR YEAR TO DATE			CALENDAR QUARTER		
	1992	1991	% Change	1992	1991	% Change	1992	1991	% Change
ALL MAJOR APPLIANCES**	**4,259.2**	**4,147.4**	**2.7%**	**23,510.9**	**22,282.1**	**5.5%**	**12,403.7**	**11,855.5**	**4.6%**
COOKING - TOTAL	**1,144.3**	**1,013.2**	**12.9%**	**6,811.8**	**5,961.4**	**14.3%**	**3,387.8**	**2,904.0**	**16.7%**
ELECTRIC RANGES - TOTAL	300.6	274.8	9.4%	1,674.6	1,596.5	4.9%	870.5	815.0	6.8%
Free Standing	209.7	194.0	8.1%	1,169.6	1,117.3	4.7%	612.4	575.8	6.4%
Built-In	51.3	45.1	13.7%	291.5	275.0	6.0%	151.0	137.6	9.7%
Surface Cooking Units	39.6	35.7	10.9%	213.5	204.3	4.5%	107.1	101.6	5.4%
GAS RANGES - TOTAL	224.2	203.0	10.4%	1,220.3	1,130.0	8.0%	644.6	587.4	9.7%
Free Standing	190.6	173.5	9.9%	1,031.9	954.0	8.2%	553.3	498.6	11.0%
Built-In	7.2	6.1	18.0%	44.9	43.9	2.3%	22.4	21.2	5.7%
Surface Cooking Units	26.4	23.4	12.8%	143.5	132.0	8.7%	68.8	67.6	1.8%
MICROWAVE OVENS/RANGES***	628.0	542.7	15.7%	3,962.4	3,279.7	20.8%	1,896.5	1,523.1	24.5%
HOME LAUNDRY - TOTAL	**940.8**	**897.3**	**4.8%**	**5,450.5**	**5,221.8**	**4.4%**	**2,657.3**	**2,568.9**	**3.4%**
AUTOMATIC WASHERS	553.2	545.9	1.3%	3,173.0	3,102.6	2.3%	1,556.4	1,554.9	0.1%
DRYERS - TOTAL	387.6	351.4	10.3%	2,277.5	2,119.2	7.5%	1,100.8	1,014.0	8.6%
Electric	289.9	266.6	8.7%	1,709.2	1,627.3	5.0%	819.5	775.5	5.7%
Gas	97.7	84.7	15.3%	568.3	491.9	15.5%	281.3	238.5	17.9%
KITCHEN CLEAN UP - TOTAL	**748.3**	**674.7**	**10.9%**	**3,875.5**	**3,796.5**	**2.1%**	**1,982.1**	**1,876.1**	**5.7%**
DISPOSERS	415.9	360.3	15.4%	2,010.6	1,981.5	1.5%	1,018.0	948.4	7.3%
DISHWASHERS - TOTAL	320.8	304.3	5.4%	1,805.5	1,752.4	3.0%	934.4	897.4	4.1%
Built-In	306.2	289.3	5.8%	1,710.9	1,648.3	3.8%	887.2	848.2	4.6%
Portable	14.6	15.0	-2.7%	94.6	104.2	-9.2%	47.2	49.2	-4.1%
COMPACTORS	11.7	10.1	15.8%	59.4	62.5	-5.0%	29.7	30.3	-2.0%
FOOD PRESERVATION - TOTAL	**963.9**	**929.1**	**3.7%**	**4,366.5**	**4,141.8**	**5.4%**	**2,499.2**	**2,422.2**	**3.2%**
REFRIGERATORS	788.1	786.6	0.2%	3,642.8	3,506.5	3.9%	2,085.7	2,056.3	1.4%
FREEZERS - TOTAL	175.8	142.5	23.4%	723.7	635.3	13.9%	413.5	365.9	13.0%
Chest	102.7	77.0	33.4%	419.5	355.2	18.1%	246.6	209.6	17.7%
Upright	73.1	65.5	11.6%	304.2	280.1	8.6%	166.9	156.4	6.7%
HOME COMFORT - TOTAL	**461.8**	**633.2**	**-27.1%**	**3,006.6**	**3,160.8**	**-4.9%**	**1,877.4**	**2,084.3**	**-9.9%**
ROOM AIR CONDITIONERS	380.1	446.8	-14.9%	2,422.1	2,432.7	-0.4%	1,534.6	1,592.3	-3.6%
DEHUMIDIFIERS	81.8	186.4	-56.1%	584.5	728.1	-19.7%	342.7	492.1	-30.4%

* Includes shipments for the U.S. market whether imported or domestically produced, and export shipments.
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.

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AHAM

TRENDS AND FORECASTS
INDUSTRY SHIPMENTS OF MAJOR APPLIANCES*, THOUSANDS OF UNITS

PRODUCT	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992**	1993**
Cooking - Total	7,598	10,429	14,099	16,404	18,091	18,586	16,973	16,378	13,862	12,852	13,280	13,703
ELECTRIC RANGES - TOTAL	2,331	3,132	3,456	3,551	3,741	3,841	3,708	3,529	3,444	3,309	3,398	3,518
Free Standing	1,619	2,190	2,496	2,568	2,721	2,691	2,566	2,401	2,358	2,332	2,386	2,470
Built-In	417	563	577	574	598	655	635	648	632	568	594	623
Surface Cooking Units	295	378	382	409	423	495	506	480	455	409	419	426
GAS RANGES - TOTAL	1,368	1,573	1,732	1,814	2,090	2,319	2,457	2,414	2,429	2,401	2,482	2,532
Free-Standing#	1,289	1,477	1,626	1,694	1,826	2,022	2,101	2,055	2,061	2,041	2,104	2,147
Built-In#	79	96	106	120	114	120	127	112	106	92	96	100
Surface Cooking Units					150	176	230	247	262	268	282	285
MICROWAVE OVEN/RANGES	4,071	5,933	9,132	10,883	12,444	12,610	10,988	10,598	8,126	7,234	7,491	7,748
Home Laundry - Total	6,746	7,910	8,733	9,192	10,009	10,635	10,791	10,825	10,512	10,510	10,798	11,020
WASHERS - TOTAL	4,019	4,616	5,049	5,279	5,765	5,998	6,190	6,252	6,192	6,197	6,356	6,509
Automatic	3,955	4,546	5,049	5,279	5,765	5,998	6,190	6,252	6,192	6,197	6,356	6,509
Wringer & Other	64	69										
DRYERS - TOTAL	2,727	3,294	3,684	3,914	4,245	4,637	4,601	4,574	4,320	4,313	4,443	4,512
Electric	2,143	2,622	2,931	3,080	3,309	3,600	3,554	3,522	3,318	3,295	3,395	3,442
Gas	584	672	754	834	936	1,037	1,047	1,052	1,002	1,018	1,048	1,070
Kitchen Clean Up - Total	5,098	6,822	7,758	7,858	8,381	8,696	8,383	8,244	7,959	7,702	7,774	8,066
DISPOSERS	2,780	3,544	4,085	4,105	4,269	4,438	4,233	4,363	4,137	4,002	3,975	4,104
DISHWASHERS - TOTAL	2,170	3,121	3,491	3,575	3,918	4,032	3,907	3,668	3,637	3,571	3,669	3,824
Built-In	1,956	2,859	3,245	3,327	3,663	3,763	3,647	3,456	3,419	3,360	3,453	3,605
Portable	214	262	246	248	255	269	260	213	218	211	216	219
COMPACTORS	148	157	182	177	194	226	243	213	185	129	130	138
Food Preservation - Total	5,704	6,818	7,275	7,316	7,733	8,232	8,576	8,317	8,397	8,687	8,806	8,985
REFRIGERATORS##	4,364	5,477	5,994	6,081	6,510	6,972	7,227	7,099	7,101	7,273	7,417	7,600
FREEZERS - TOTAL	1,340	1,341	1,281	1,236	1,222	1,260	1,349	1,219	1,296	1,414	1,389	1,385
Chest	726	702	650	634	661	692	727	677	723	794	770	776
Upright	614	639	631	602	561	567	622	541	573	620	619	609
Home Comfort - Total	3,201	2,439	3,694	3,610	3,371	4,503	5,310	5,696	4,892	3,647	3,933	4,265
ROOM AIR CONDITIONERS	2,761	2,002	3,103	3,022	2,816	3,798	4,637	5,091	4,150	2,807	3,168	3,500
DEHUMIDIFIERS	440	437	591	588	555	704	673	605	743	840	765	765
All Major Appliances	28,346	34,417	41,558	44,020	47,585	50,652	50,033	49,461	45,623	43,398	44,590	46,040

* Includes shipments for the U.S. market whether imported or domestically produced, and export shipments.
** Forecasts as of May, 1992.
# Drop-in gas range data included in free-standing total for 1982 through 1984; thereafter drop-in gas range data included in built-in total.
Includes units of 6.5 cu. ft. and over.

Total industry shipments may not add due to rounding and overlapping categories.

7/9/92